

Attract more customers with
an online eCatalog

Auctions
Liquidations
Surplus Dealers
Consignment
Art Galleries
Portfolios



SOLD

Web service for online catalogs

- Separate photo and caption for each item
- Magnifier for full screen detailed photo view
- Slideshow with quick locator navigator
- Unique web address for each eCatalog
- Link from website, ad, email, brochure or direct
- Reserve bid selector with email
- Measure ad effectiveness with visitor counters
- Simple upload and form entry, unlimited updates
- Templates - detail, full screen, summary, website
- Hosted on high speed servers - no maintenance

PRODUCT VIEW

Company Banner

eCatalog Description
email, website, map links

Space for
Hundreds of photos

Quick
Navigator

Selector





JEWELRY CLOSEOUT AUCTION - Thu Aug 4

Auction sale from end of line stock of a leading US jewelry manufacturer. Consisting of over 5000 pieces in 250 styles of rings, bracelets, necklaces, pendants and earrings these are fresh contemporary styles that will sell quickly. Each piece is made from sterling silver with 18K gold settings. Most of the stones are genuine semi precious gemstones with the exception of the synthetic green quartz and pink ruby. Take a look at the collection, the quality and craftsmanship is evident from the photos.

Preview 9AM-11AM Aug 24, Bidding Starts at 11 AM
6 Market Place, Vancouver [map](#)
Reserve Bids contact sales@crosbyauctions.com 713.908.9987



LZB022-BT

ITEM	B13
STYLE	LZB022-BT
QUANTITY	1
MSRP US\$	\$395

DESCRIPTION
Sterling silver band with beading detail.
18K gold setting.
Blue topaz gemstone

Optional
Background
Graphic

Full Screen
Photo View

Slideshow
Manual Control

Audio
Video
Download File

Caption or
Features List

Submit for quote
or email feedback


LZB022-BT Qty: 1 1


LZB004-PT Qty: 1 2


LZR084-AM8 Qty: 1 3


LZN008-AM Qty: 1 4


LZB040-CT Qty: 1 5


LZR081-PE Qty: 1 6

[Submit Selection](#)

Words Tell. Pictures Sell

Use an ecatalog to attract more buyers who have previewed items and are ready to buy. Upload digital pictures using simple forms, enter captions, select templates and be online quickly. Pictures are automatically resized to fit the screen for detailed viewing with accompanying text or audio description. Save money by taking your own pictures and updating for changing inventory. This affordable content management system is hosted on high speed servers for a low monthly cost without any maintenance or development expenditures.

No WebSite? No Problem

If you have avoided a website because of setup and maintenance expenses simply add a homepage screen to your ecatalog from the templates. Update content yourself with no programming skills required. For a business that already has a website, add a single link to the eCatalog to create dynamic online content that can be updated any time without expensive web developer fees. Create your own unique web address for each eCatalog: www.nameauction.cachelan.com to use in ads, emails, and weblinks. Add completed sales to your web portfolio to attract new clients.

Versatile and Easy to Use

DO IT YOURSELF Save time and money by taking your own digital pictures and uploading them as soon new items are available.



Play Audio

Include a photo of every item or even multiple views of expensive equipment or real estate. Magnify to full screen to show important details using the auto resize feature to enhance the perceived value. Add audio or video clips for an explanation so customers can appreciate the value.

SIMPLE FORMS Upload pictures and select settings using simple forms. Be online in minutes. No programming required. Browser access to your account.

UNIQUE WEB ADDRESS Choose your own web address for each eCatalog. Browser access. No software required for uploads or viewing



ARE YOUR ADS WORKING? Measure ad and promotion effectiveness with visitor counters

Image Views: 1356 Album Visits: 146 Downloads: 16 E-mail: 6

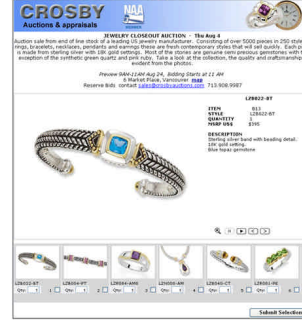
Sell More

Leverage advertising dollars by providing buyers one click access to see your entire product selection. Use templates so customers can navigate quickly to items of interest then expand to full screen for detailed viewing. Include files for customer download such as contents list, documents, map to location, product specifications. Buyers can study items to select for a quote or auction bid. A selector is available for emailing quote requests or reserve auction bids. Track the effectiveness of promotions with visitor counters. Each eCatalog has a unique web address which can be linked to the company website. If no website is available, select the homepage template for linking eCatalogs and company information and save the cost of separate custom development and hosting.

Customize with Templates

Upload photos, add captions then select from templates for different layouts for viewing a summary reference, product details, full screen or a home page if no website is available. Create an eCatalog for each new event with a single account.

Detailed Product



Summary



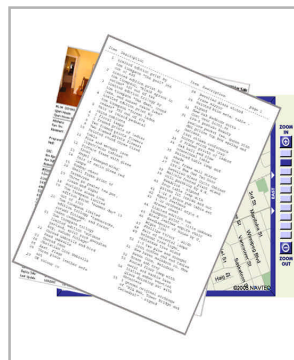
Full Screen



Website



DOWNLOADABLE FILES Include photos, lists, product details, map etc for download by customers



Download

Each account has space for hundreds of photos, audio clips and documents for download. Create multiple eCatalogs for new auctions or sales and archive old ones for your portfolio to attract new clients.



Try it - Free 60 day trial

Compare what you are using now to the effectiveness of an eCatalog for your next auction, sale or portfolio. Call 1.800.908.4461 or email contactus@cachelan.com to set up a free trial account. After the trial, continue using for a low monthly fee with no contract required.